



Application Engineer

Job Description:

Meridian Innovation is recruiting a highly energetic Application Engineer working as a bridge between customers and engineering teams. This position will involve working in a fast moving cross-discipline and highly creative environment to define and develop thermal imaging applications concept/solution to solicit customer input and sales information. Daily job activities include interfacing with customers, often working closely with team members, vendors and partners to manage projects from conceptual to final stage.

The ideal candidate is a highly mobile and adaptive forward thinking person, able to take ownership of complex processes while executing on immediate short-term deliverables. Key skills include complex problem solving, team management, superb documentation / presentation and excellent team interaction. The candidate must also possess excellent verbal and written communication skills in English and Mandarin. Meridian Innovation is a well-funded start-up with operations in Hong Kong, Singapore, USA and UK, focusing on thermal imaging for commercial and consumer applications. This is a unique opportunity to join our talented and very experienced team and help shape the future of our products.

Responsibilities

- Independent self-motivated, strong ownership, creative, hard-working and drive for success person with a leadership and entrepreneur mind set.
- Able to manage projects from conceptual to final stage with “Hand’s On” technical knowledge to perform “Verification, Installations, Maintenance and Testing”.
- Provide technical support and expertise to customers, responding to customer questions and feedbacks.
- Perform competitive analysis research and develop marketing programs based on industry trend.
- Recommend / develop marketing programs and budget, identify opportunity for optimal company’s presence and ensuring brand exposure.
- Report on marketing projects’ progress to Executives.

Desired skills

- Bachelor degree or +2 years of industry equivalent experience in Marketing, Business and/or Engineering.
- Past success in managing PCB fabrication and assembly with external contractors.
- Experience in interpreting digital and analog circuit electronic / schematics and layout.
- Knowledge in infrared and visible imaging technologies, image acquisition and processing.
- Experience in developing / managing marketing strategies and prioritizing projects.
- Experience with B to B on consumer electronics, a plus.

- Excellent written communications with ability to compose products and marketing materials.
- Working knowledge and Proficient in MS's Word, Excel, Project and Power Point tools.
- Proficient in English and Putonghua.
- Must be available to travel internationally.

Job Location(s): Hong Kong Science Park

Please contact Meridian Innovation (HK) LTD: hr@meridianinno.com