

## **UX Designer/Specialist**

We need a go-getter UX Designer who will be working in a new product area. The team is building a new product from scratch and is in early phases of planning and development. This team is just like a startup and in a fast-paced rapid research, iterate, execute and test path. The designer will play an influential role in shaping the product fundamentals and long term vision.

### **What you'll be doing in this role:**

- Develop a human-centric User Interface/Interactive interface
- Lead research and studies to gain customer insights and market insight
- Leverage tools to measure performance and leverage data to improve initiatives
- Effectively communicate research insights to stakeholders, management & partner teams
- Operationalize research insights into actionable, measurable UX goals and ensure accountability across the development lifecycle
- Lead the design and creation of useful and valuable user experiences across web, and mobile platforms
- Create wireframes, personas, sitemaps, prototypes and other materials that communicate design and strategy.
- Contribute to high-level strategic decisions with the rest of the product and executive teams
- Ensure that established design standards are consistently and appropriately applied within design work
- Engage with product management, engineering, business stakeholders, and third-party vendors to understand project
- Develop and present documentation, user flows, annotated wireframes, and interactive prototypes
- Leverage user testing make product improvements

### **You are the one if:**

- Must have a Hong Kong Bachelor, Masters or Phd degree
- Minimum 1 - 2 years of experience as a UX/UI designer with a solid portfolio
- Proficient in visual design and wireframing tools
- Experience across Web Design and Mobile Applications, ideally coding experience
- Lead research and studies to gain customer insights and market insight
- Leverage tools to measure performance and leverage data to improve initiatives
- Articulate expressive and presentable
- Excellent written and presentation skills in English, Mandarin and Cantonese

### **It'd be nice if you also have:**

- Work experience in an early stage high-performing startup and cross-functional team culture.
- Experience in mobile app platform operation
- Experience in UX/UI research

**Jumping on board to this adventure, you'll find us:**

- A fast-paced, high-energy environment, which values proactivity and autonomy a lot. Bring your awesomeness, and just be you!
- A place that encourages personal growth and development;

**SALARY: Competitive Salary and Equity Negotiable**

To apply internship , please fill in the pre-screening form linked below:

<https://airtable.com/shrSxdKkW6ShRTmBu>

To apply fulltime , please fill in the pre-screening form linked below:

<https://airtable.com/shrLVp96CJD15RO5f>